



## 2010 AFSA Finance Industry Conferences for Fixed Income Investors

**May 4-6, 2010**  
**London Hilton on Park Lane**  
**LONDON**

**May 25-27, 2010**  
**Grand Hyatt New York**  
**NEW YORK**

### POLICY FOR PRESENTING COMPANIES

- 1) Invoices will be mailed upon receipt of the Presenter Commitment Form.
  - Presenting companies must renew their AFSA membership no later than **March 1, 2010** to be eligible as a presenter.
  - Payment of both conferences is due by **April 1, 2010**.
  - No refunds will be issued.
- 2) Presenting companies whose CEO is in attendance will have some consideration in time slot preference.
- 3) Outside entertainment is only permitted on the second evening at each conference.
- 4) Each presenter will:
  - a. Provide company presentation handouts for workshops and the Industry Resource Centre. Annual Reports are optional.
  - b. Present one 35-minute presentation timeslot in London and/or New York.
  - c. Host small group discussions at each conference.
  - d. Schedule one-on-meetings with investors only through sponsoring banks.
  - e. Receive (2) complimentary registrations for company representatives and (1) complimentary, non-transferable registration for the CEO. Additional company representatives may register at the lowest fee.
- 5) As soon as we receive your commitment form, AFSA begins to promote your company to investors. Presenting companies that cancel workshops prior to the conference will continue to be listed as a finance company supporting the conference, but not as a presenter (unless otherwise advised). These companies can still participate in the hosted tables at breakfasts and luncheons and receive complimentary registrations.
- 6) AFSA reserves the right to schedule or reschedule any presenting company workshop as needed.

**For More Information Contact:**  
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